

# CARLO CRESCINI

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Graphics Portfolio

## ALCOHOLIC PRODUCTS

### PROPS

For film and television

#### 1. IMPORTED BEERS BEER TAP LABELS

Both beers also had bottle labels and slab boxes designed

#### 2. COREY VALLEY MERLOT

Fictional red wine label

#### 3. BEDENFIELD RIESLING

Fictional white wine label

#### 4. OR ETINCELANT

Fictional prosecco label

#### 5. BEER CANS

Fictional local beer cans

#### 6. FONTANA PREMIUM LAGER

Fictional beer bottle label

#### 7. GRATUITY WINE LABEL

Custom designed label for gratuity wine gift

#### 8. FINBAR WHISKEY

Fictional whiskey label



## PACKAGING

### PROPS

For film and television

**1. SPOTSWOOD HAIR & BODYWASH**  
Fictional product

**2. PARACETAMOL**  
Fictional product

**3. SUPER STIMULATION CONDOMS**  
Fictional product

**4. LA BELLA VITA SAFETY MATCHES**  
Fictional product

**5. PROTEIN POWDER**  
Fictional product

**6. VIM FLAVOURED MILK**  
Fictional product  
Full artwork

**7. VIM FLAVOURED MILK**  
Fictional product



1.



2.



3.



4.



5.

**98% FAT FREE\***  
\*MAY ACTUALLY ONLY BE 2% FAT FREE

**FULL FLAVOUR  
FULL STRENGTH  
FULL ON**

VIM REALLY HITS THE SPOT WHEN YOU'RE HUNGRY AND THIRSTY. WITH OVER 50 YEARS EXPERIENCE AND A CHOICE OF RICH, CREAMY AUTHENTIC FLAVOURS, VIM IS ALWAYS THE ANSWER.

**500mL**

**STRAWBERRY**

**PASTEURISED STRAWBERRY FLAVOURED MILK**

I WAS ONLY KIDDING ABOUT THIS PRODUCT CONTAINING REAL STRAWBERRIES. IT CONTAINS NONE WHATSOEVER. THE STAMP LOOKS PRETTY COOL, THOUGH.

**MADE IN AUSTRALIA**  
[www.vimvalviam.com.au](http://www.vimvalviam.com.au)

**PLEASE RECYCLE**  
10c REFUND AT COLLECTION DEPOTS

**INGREDIENTS**  
WHOLE MILK (90%), SUGAR, COLOUR (120), FLAVOUR

**KEEP REFRIGERATED BELOW 5°C**  
SHAKE BEFORE OPENING  
BEST CONSUMED WITHIN 4 DAYS OF OPENING

NUTRITION INFORMATION	
Serving Per Bottle: 1	Serving Size 500ml
	Average Per 100ml
Energy	1,110kJ / 265kJ
Protein	9.2g / 2.3g
Fat Total	10.2g / 2.6g
Saturated	6.6g / 1.7g
Carbs Total	33.6g / 8.4g
Sugars	33.6g / 8.4g
Sodium	108mg / 27mg
Calcium	330mg / 83mg

(41% RDI)\*

(RDI) Recommended Daily Intake

6.



7.

## LOGOS

### 1. HOPE FOR ORPHANS JAPAN

Logo for charity event to raise money for children who were orphaned by the 2011 earthquake and tsunami in Japan

### 2. RAMPANT

Logo for fictional deodorant and body spray

### 3. GUS RICKARD

Personal logo/icon for Gus Rickard, movement & lifestyle coach

### 4. SOUTHERN DISTRICTS EMPLOYMENT SERVICES

Logo for fictional government assistance organisation

### 5. RAPTURE

Fictional soft drink brand

### 6. ENDO

Fictional jewellery brand

### 7. POVERTY AWARENESS FOUNDATION

Fictional charity organisation

### 8. TERIDGERIE CLOTHING CO.

Clothing brand logo

### 9. VELVET ROOM

Fictional exclusive gentlemen's club

### 10. SYDNEY INSTITUTE OF MUSIC

Fictional music school logo

### 11. AQUASERENE YOGA

Fictional paddleboard yoga logo

### 12. CLOAKROOM

Fictional clothing brand logo

### 13. CAL & J OSTEOPTHY

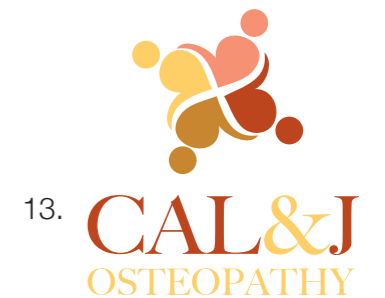
Fictional osteopathy practice logo

### 14. CITY WEST PUBLIC HOSPITAL

Fictional hospital logo set showing various applications

### 15. PUBLIC SCHOOLS

Fictional public school logos



## PHOTOSHOP MAGIC

### PROP

For television

Combining various images to create a scripted photo



Final image



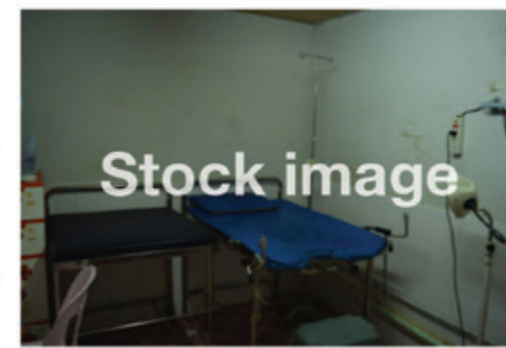
Photoshoot with actor



Photoshoot image



Photoshoot image



Background



Stock image for shelf background



Stock image for injured man



Photoshoot image



Photoshoot image



Photo of examination bench surface



Stock image for foreground man

## SCREEN GRAPHICS

### GRAPHICS

For film and television

#### 1. XRAY TEST RESULTS

Patient file

#### 2. IPAD SEARCH

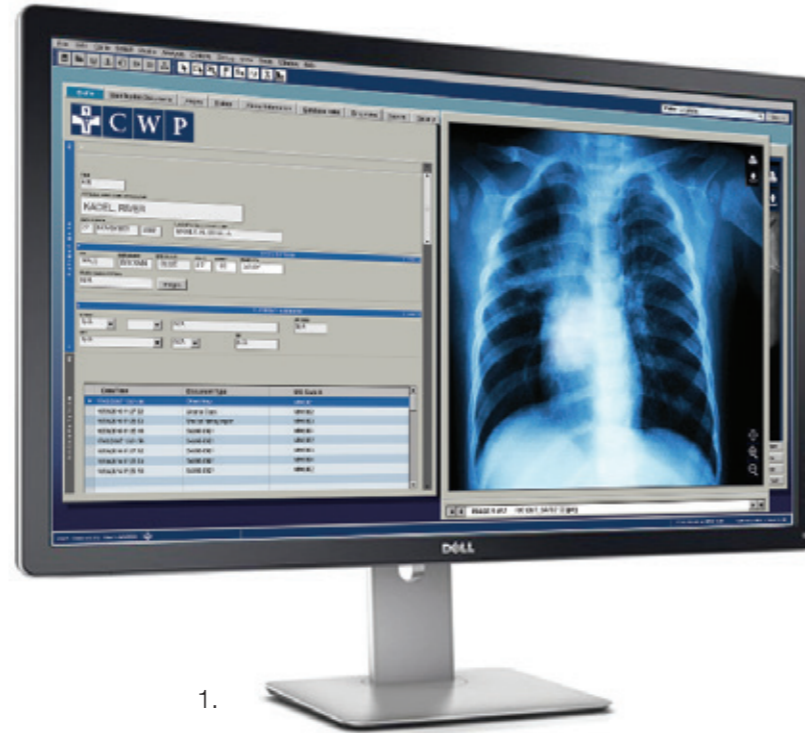
Search screen, and search results

#### 3. EMAIL SCREEN

Email of MRI scans

#### 4. TINDER APP

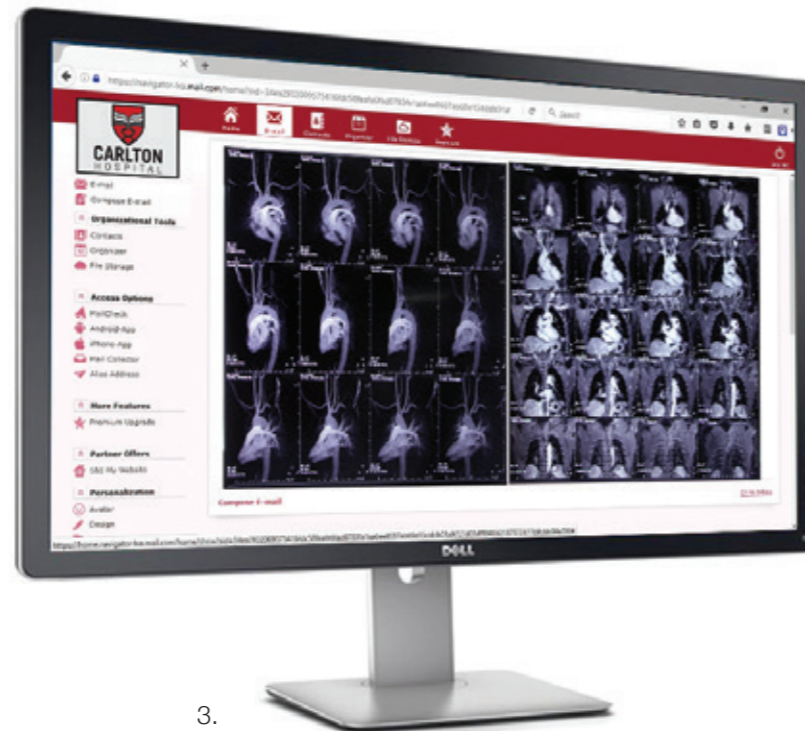
Fictional account for character



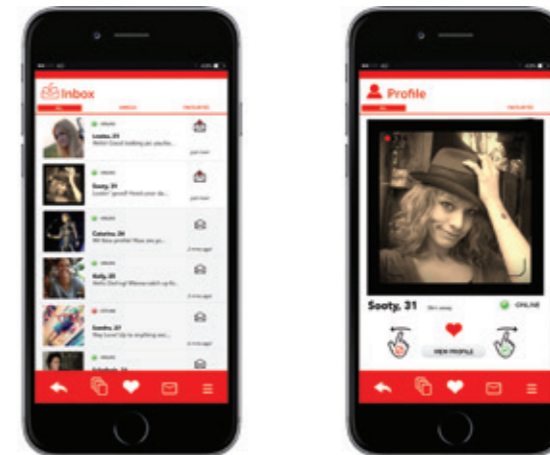
1.



2.



3.



4.

## CORPORATE IDENTITY

### FORCE SECURITY

Complete new identity and rebrand

1. LOGO

Old vs New

2. COLOUR SPECIFIER

3. BUSINESS CARDS

4. ENVELOPES

5. WITH COMPLIMENTS SLIP

6. LETTERHEAD

7. VEHICLE DECALS

8. T-SHIRTS

OLD LOGO



1.

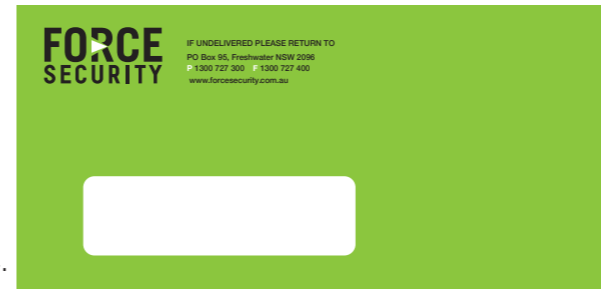
NEW LOGO



2.



3.



4.



5.



6.



7.



8.

## POSTERS

### PROPS

For film and television

#### 1. BUTOH

Framed print for fictional butoh dance performance

#### 2. AVANTE

Framed dance poster for fictional french contemporary dance company

#### 3. DRUG HELPLINE POSTER

Fictional poster for hospital

#### 4. MATADOR EYEWEAR

Advertising poster for fictional eyewear product

#### 5. JAZZ FESTIVAL

Poster for fictional community jazz festival



1.



2.



3.



4.



5.



## BANNERS

### PROPS

For film and television

#### 1. BRING A SINGLE MINGLE

Hanging vinyl banner for fictional singles event

#### 2. THE ANNUAL MASTER ELECTRICIAN TRADE AWARDS

Hanging banners for fictional awards ceremony

#### 3. RAMPANT

Pull-up banners for fictional deodorant brand

#### 4. SYDNEY REFUGEE ASSIST

Series of pull-up banners for fictional fundraising event

#### 5. THE ANNUAL MASTER ELECTRICIAN TRADE AWARDS

Pull-up banners for fictional awards ceremony



## BOOK COVERS

### PROPS

For film and television

#### 1. AHEAD OF THE GAME

Fictional 'How to Succeed'  
self help book

#### 2. HOW TO SUCCEED IN BUSINESS

Fictional 'How to Succeed'  
self help book

#### 3. ME AND AYVA

Fictional children's book

#### 4. JANE AUSTEN COMPANION

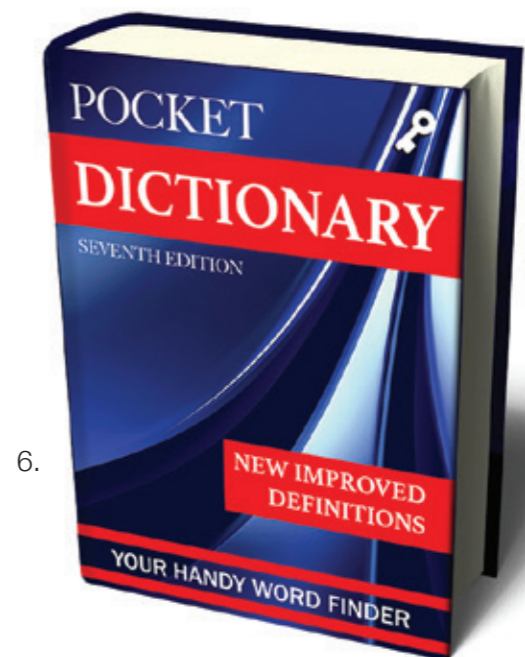
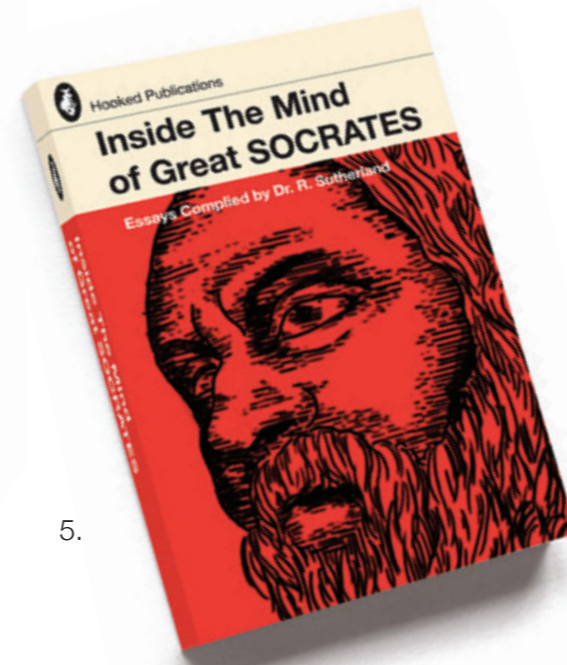
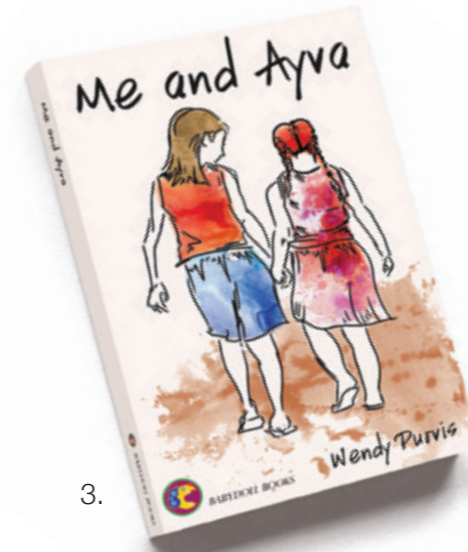
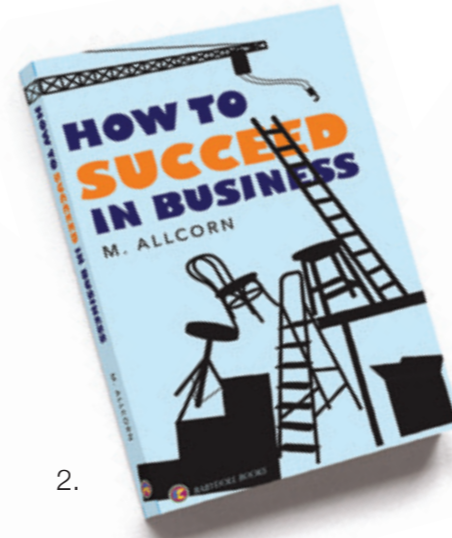
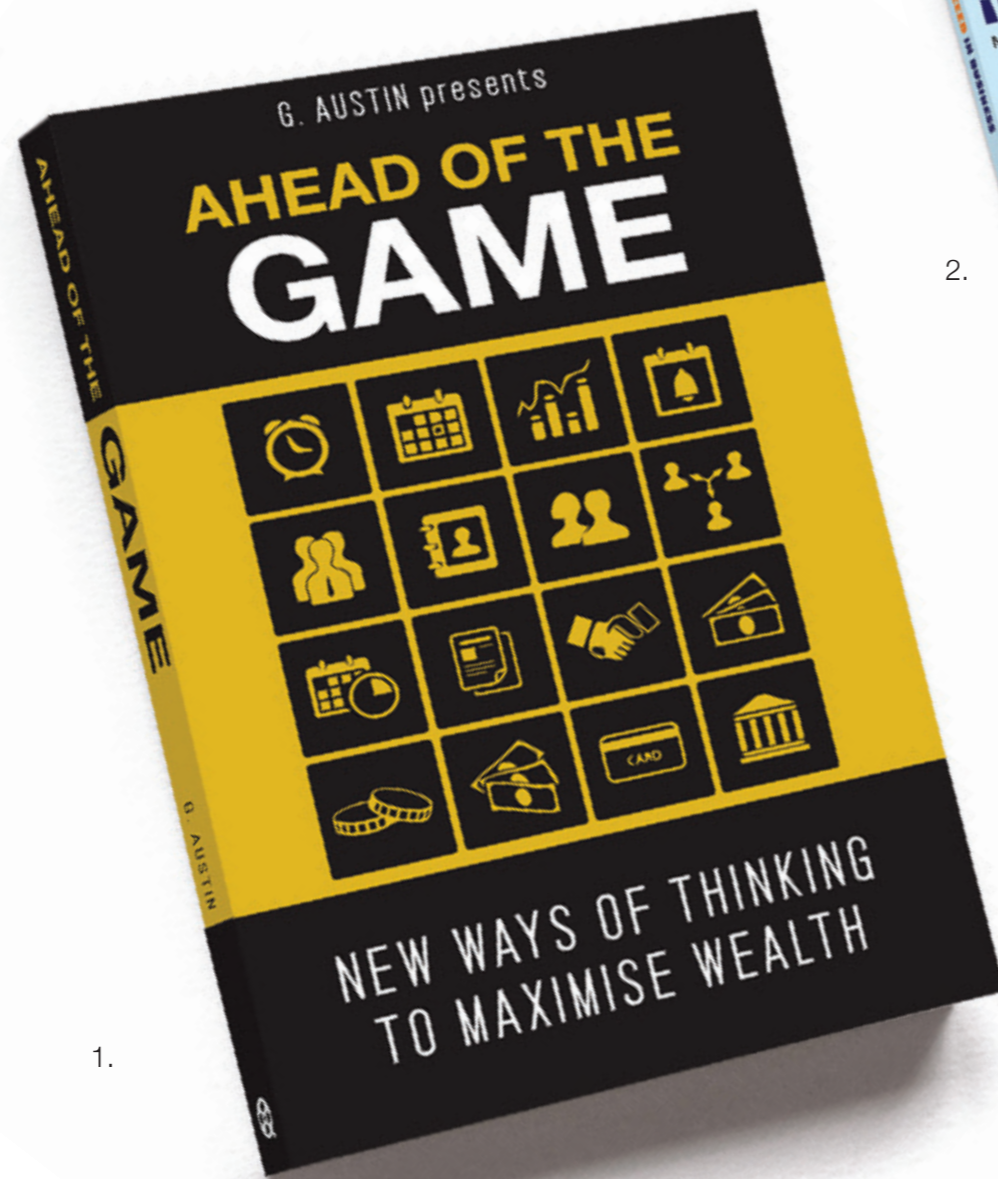
Fictional book

#### 5. INSIDE THE MIND OF GREAT SOCRATES

Fictional book

#### 6. DICTIONARY

Book cover to avoid copyright  
clearance issues



## DVD COVERS

### PROPS

For film and television

#### 1. ANOTHER EXISTENCE

Fictional film DVD

#### 2. XTREME SHOWSKATING

Fictional skateboarding DVD

#### 3. KARAOKE'S GREATEST ANTHEMS

Fictional karaoke DVD

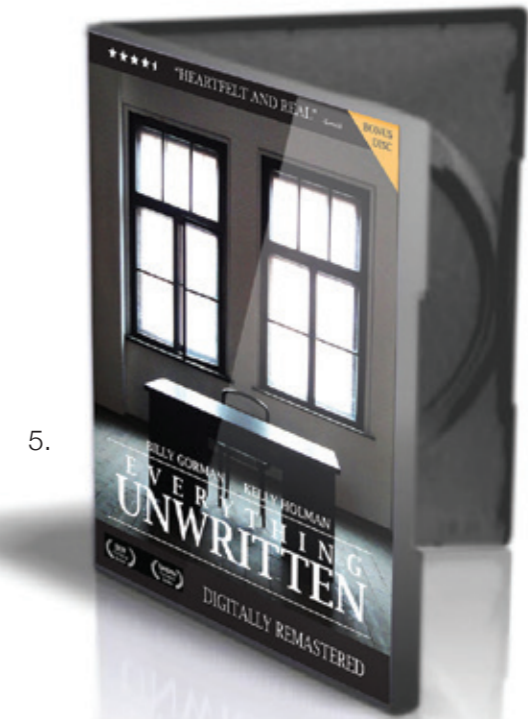
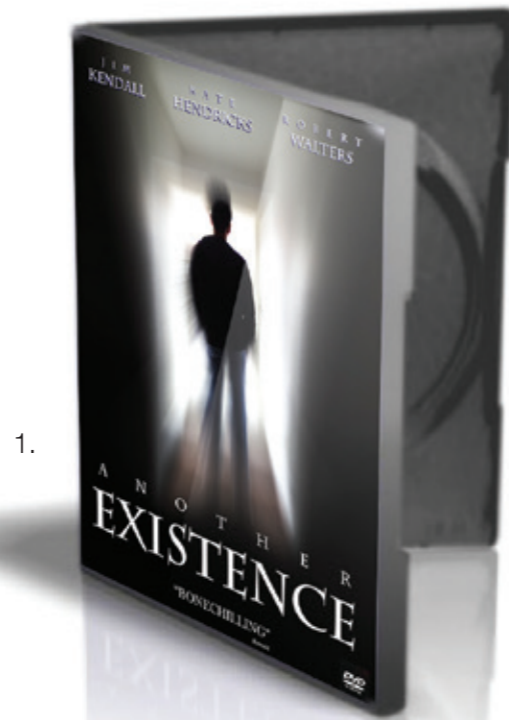
#### 4. EVERYTHING UNWRITTEN

Fictional film DVD

Full cover artwork

#### 5. EVERYTHING UNWRITTEN

Fictional film DVD



## CONTACT INFORMATION

Thanks and look forward to hearing from you

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